

PS110 PTA

September 11, 2019

8:30AM – Meeting

Meet the Executive Board

- Erica Young, President
- Tanya Kotov, Treasurer
- Hannah Cinelli, Co-Secretary
- Alison Jennison, Co-Secretary
- Marcus Keyzer, Executive Board Member

Mark your calendar!

- 9/12 Curriculum Night (5-6p and 6:30-730p)
- 9/30 School Closed
- 10/1 School Closed
- 10/2 Picture Day
- 10/4 PTA Meeting 8:30a

Mark your calendar!

- 10/9 School Closed
- 10/14 School Closed
- 10/18 Fall Carnival set up 2:30-6p
- 10/19 Fall Carnival 1-4p (set up 11a-1p, clean up 4-6p)

Welcome to our special guests

Ms. Alicja Winnicki, Superintendent

Assemblyman Joseph Lentol

Principal's Report

Ms. Cano Amato and Ms. Raciunas

President's Report

- Our communication platform - Parent Square
- Lead in the news
- Lice
- New merchandise – new look?

Treasurer Report

- New donation platform, DonorBox – become a monthly donor today!
- Insurance reimbursement from NY Charities
- 19/20 Budget update – VOTE

Contributions and Grants

			8/31/2019	8/31/2019		
			FY 19/20 Budget	Actual	Projected	Comments
Financial contributions						
	Direct Giving		57,000	139	56,861	Goal at \$57k as approved during the meeting.
	GCEF Grant		9,648	9,648	-	Prior year funding coming through this year, added to budget
	Insurance reimbursement		4,366	4,366	-	PTA lost this money in FY 18/19 when NY Charities shut down without sending us contributions for May/June 2018. Insurance claim was submitted and received in July 2019. This was added to budget.
	Insurance reimbursement - DLP Intern Contributions		5,443	5,443		DLP contributions shown separately as these will be spent on hosting the intern.
	DLP Intern Contributions		176	176	-	Amounts received will be spent on the intern
	Company Match		4,000		4,000	Raised goal by \$1000 due to higher actuals in FY18/19
	Bees Alive Grant		2,125		2,125	New grant over two years. Expecting year 2 to be funded in FY 19/20
	School Supplies - funding from parents		10,000		10,000	To pay for school supplies instead of parents buying individually
	Theater for New Audiences Grant		7,350		7,350	Just received a grant this year to cover the cost of the program
Total - Financial contributions/grants			43,109	19,634	23,475	

Events

Events		8/31/2019	8/31/2019		
		FY 19/20 Budget	Actual	Projected	
	Fall Carnival Proceeds	9,000		9,000	<i>Excludes merch sales</i>
	Fall Carnival Expenses	(1,000)		(1,000)	<i>Raised expenses slightly as the event requires more supplies</i>
		8,000	-	8,000	
	Multicultural Holiday Fair Proceeds	7,000		7,000	<i>Excludes merch sales</i>
	Multicultural Holiday Fair Expenses	(1,000)		(1,000)	<i>Will not raise goal</i>
		6,000	-	6,000	
	NEW Family Welcome Dance Party (replace Parents Night	1,000	-	1,000	<i>New event</i>
	Family Dance Party Expenses	(250)		(250)	
		750	-	750	
	NEW Family Winter Dance Party	1,000	-	1,000	<i>New event</i>
	Family Dance Party Expenses	(250)		(250)	
		750	-	750	

Events, continued

	FY 19/20 Budget	Actual	Projected	
FUNRaiser Proceeds	55,000		55,000	<i>Will not raise goal</i>
FUNRaiser Expenses	(12,500)		(12,500)	<i>Raised expenses slightly as actuals this year were a little higher than budgeted and also assuming additional \$2.5k to rent a space</i>
	42,500	-	42,500	
CharityBuzz Proceeds (unexpected income)	-			<i>Not budgeted, proceeds were unexpected in 2018</i>
Book Fair Sales	500		500	<i>Budgeting used books only.</i>
Book Fair Expenses	(5,105)	(5,105)	-	<i>Prior year expenses coming through this year. Budgeting no cost as used books will be donated</i>
	(4,605)	(5,105)	500	
Film Festival Proceeds	1,500		1,500	
Film Festival Expenses	(1,000)		(1,000)	<i>This is assuming 3 dates</i>
	500	-	500	
Fun!Run Proceeds	12,000		12,000	
Fun!Run Expenses	(500)		(500)	
	11,500	-	11,500	

Merch sales and other

	FY 19/20 Budget	Actual	Projected	
Night of the Arts Proceeds	1,500		1,500	
Night of the Arts Expenses	(150)		(150)	
	1,350	-	1,350	
Other Events				
Coffee, Tea and Tears	(250)		(250)	
Total - Other	(250)	-	(250)	
Total - Events Income, net	66,495	(5,105)	71,600	
Merchandise sales				
Merchandise sales	10,000	50	9,950	<i>Includes MCHF and Fall fair merch sales</i>
Merchandise purchases	(8,000)		(8,000)	<i>Raised estimated purchase based on FY 18/19 actual</i>
Total - Merch Sales	2,000	50	1,950	
Other				
Total - Other Income	2,850	188	2,662	<i>Amazon Smile, School Photos, Primary Kids, etc</i>
Total Income	114,454	14,767	99,687	

Art Residencies and Grant Covered Expenses

Expenses	8/31/2019	8/31/2019		
	FY 19/20 Budget	Actual	Projected	
Art Residencies				
WMAAC (Pre-K Art residence)	(4,400)		(4,400)	<i>New program, instead of Art teacher</i>
Young Audiences NY (K- Latin Dance)	(15,000)		(15,000)	<i>\$5k covered for FY 18/19. Assuming minimal increase, 8 classes both yrs.</i>
Alastair King (Musical Theater - 2nd/3rd grade)	(10,000)		(10,000)	<i>Assuming minimal increase, 8 classes both yrs.</i>
Dancing Classrooms NYC (Ballroom - 4th grade)	(8,400)		(8,400)	<i>4th grade ballroom dancing was paid for in FY 18/19. Next year budgeting 4 classes @ \$2k each plus minimal increase</i>
Mark Morris Dance (Fall - 1st Grade)	(5,500)		(5,500)	<i>4 classes both years. Minimal increase budgeted</i>
Carnegie Hall Music Program - Link up (3rd-5th grade - Winter)	(2,000)		(2,000)	<i>No increase, same program budgeted</i>
Theater for New Audiences (5th grade - Shakespeare)	(7,350)		(7,350)	<i>Assuming this would not be covered - but maybe will be</i>
WITS expense	(25,000)		(25,000)	<i>Plan for several WITS labs during the year, 4 labs at \$2.5k/lab plus recess coach/chef twice a week.</i>
Total - Art Residencies	(77,650)	-	(77,650)	
Grant Covered Expenses				
GCEF Grant	(7,317)	(7,317)	-	<i>Prior year expenses coming through this year.</i>
Bees Alive Grant	(2,125)		(2,125)	<i>Grant funding used to pay for enrichment programs. 1 yr of 2 yr grant</i>
DLP Intern Expenses	(5,619)		(5,619)	<i>Added to budget based on funding received to date, including insurance reimbursement.</i>
Total - Grant Covered Expenses	(15,061)	(7,317)	(7,744)	

Classroom expenses and other

	8/31/2019	8/31/2019		
Classroom expense	FY 19/20 Budget	Actual	Projected	
Professional development - for staff	(5,000)		(5,000)	
School supplies - to be purchased by PTA with parent fundir	(11,000)		(11,000)	<i>Assumes some parents won't pay, will be about \$1k expense for PTA</i>
Classroom enrichment materials	(11,000)		(11,000)	
School equipment	(7,000)	(131)	(6,869)	<i>Prior year budget of 7k - no increase</i>
Teacher Appreciation	(1,300)		(1,300)	
Teacher Yoga class (16 weeks total @ \$50 a week)	(800)		(800)	
Outdoor classroom/sustainability	(2,500)		(2,500)	
Fee Assistance	(1,000)		(1,000)	
Parent Coordinator budget	(750)		(750)	
Fifth Grade Graduation	(450)		(450)	<i>Raised goal as was over budget last year</i>
Healthy school lunches	(200)		(200)	
Total - Classroom Expense	(41,000)	(131)	(40,869)	
Total - Administrative and Other	(10,400)	(3,050)	(7,350)	<i>Quickbooks Online, Parent Square Portal, Tax prep, marketing, insurance, volunteer appreciation</i>
Contingencies	(11,000)	-	(11,000)	
Total Expenses	(155,111)	(10,498)	(144,613)	

2019/2020 Budget Summary

- Total Income: \$171,454
- Total Expenditures: \$(155,111)
- Current Surplus Expected: \$16,344

Parent Coordinator Report

Amy Chalkley

Immediate Opportunities

- Fall Carnival Chair(s) & volunteers <food, games, raffle>
- Picture Day Volunteers
- Lunch and Recess Volunteers
- Fundraising Chair(s)
- FUN!Raiser location?

Committees

Sign up! Check PSQ for meetings!

Advocacy

Communications

Fundraising & Grants

Library

Green

Merchandise

Wellness & Sustainability

Tours

Events

Open Forum

Questions? Comments? Concerns?